

## QTAC Page Views Reference Chart

This chart uses our total page views to provide you with a reference of appropriate impression numbers to book for each month. This chart is intended as a guide only. Feel free to reach out to [advertising@qtac.edu.au](mailto:advertising@qtac.edu.au) to discuss your campaign needs.

Web Page	JAN		FEB		MAR		APR		MAY		JUN	
	Min	Max	Min	Max	Min	Max	Min	Max	Min	Max	Min	Max
<b>Application Services</b>	1000	50,000	1000	15,000	1000	10,000	1000	12,000	1000	15,000	1000	20,000
<b>Key Dates</b>	1000	15,000	1000	5000	1000	2500	1000	2500	1000	3500	1000	5000
<b>Applications</b>	1000	15,000	1000	12,000	1000	4000	1000	5000	500	1500	1000	6000
<b>Course Offers &amp; Vacancies</b>	1000	10,000	1000	3000	500	1000	500	1200	500	1500	1000	3500
<b>ATAR</b>	1000	6000	1000	3500	1000	3000	1000	2500	1000	3000	1000	3500
<b>Admissions Criteria</b>	500	1500	200	1000	200	1000	250	1000	200	1000	500	1000
<b>Documentation</b>	500	1500	200	1000	100	500	100	500	200	600	100	500

Web Page	JUL		AUG		SEP		OCT		NOV		DEC	
	Min	Max	Min	Max	Min	Max	Min	Max	Min	Max	Min	Max
<b>Application Services</b>	1000	20,000	1000	50,000	1000	60,000	1000	50,000	1000	40,000	1000	70,000
<b>Key Dates</b>	1000	5000	1000	15,000	1000	10,000	1000	8000	1000	8000	1000	12,000
<b>Applications</b>	1000	10,000	1000	25,000	1000	15,000	1000	12,000	1000	10,000	1000	20,000
<b>Course Offers &amp; Vacancies</b>	500	2000	1000	2500	1000	2500	1000	3000	1000	2500	1000	8000
<b>ATAR</b>	1000	5000	1000	2500	1000	5000	1000	2500	1000	3000	1000	3000
<b>Admissions Criteria</b>	500	1000	1000	2000	500	1500	500	1500	500	1000	1000	2000
<b>Documentation</b>	500	1000	1000	2000	500	1500	500	2000	500	1500	1000	2000