

## **MEDIA RELEASE**

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### **Students are QTAC's first preference**

The Queensland Tertiary Admissions Centre (QTAC) is lending a helping hand to initial teacher education applicants to support them in meeting non-academic entry requirements for 2018 entry.

QTAC today launched a new video that aims to ease the anxiety of applicants facing the prospect of writing a 1000-word statement demonstrating their motivation to teach, communications skills, resilience and commitment to lifelong learning.

The video simplifies the process for applicants by putting the essay into perspective and encouraging them to think about why they'd make a good teacher.

QTAC CEO, Dr John Griffiths, said the launch of the video was a win for applicants and an innovative step forward in customer engagement.

"Our customers are the forefront of our business, and providing them with resources that assist them on their journey to further study is our priority. This video reaffirms our commitment to our applicants and continues our long history of excellent customer service," Dr Griffiths said.

Dr Griffiths acknowledged the stress felt by students applying for university, noting some may feel discouraged by the introduction of non-academic entry requirements for teaching courses, but he reminded them that QTAC was there to help.

"The thought of writing an essay is daunting, but here is a resource that will make it easy for you. If you're an applicant worried about where to begin, or a parent wanting to help your child through the application process, start by watching the video.

"Our message to applicants is: we've got your back. If you get stuck, get in touch. We'll point you in the right direction."

QTAC will publish additional support materials for teacher education applicants on its website in the near future.

To watch the video, and for more information on entry requirements for initial teacher education courses, visit [qtac.edu.au/teacherentry](http://qtac.edu.au/teacherentry).